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NATIONAL TOUR NEWS

Meredith Willson's *Miracle on 34th Street the Musical* to Tour in 2025

Based on the film classic of the same name, this will mark the musical's first national tour.

BY MARGARET HALL
DECEMBER 16, 2024



Meredith Willson reading a script into an NBC radio microphone while sitting at a desk with a rack of RCA Victor records. (Great American Songbook Foundation)

For the first time, Meredith Willson's *Miracle on 34th Street the Musical* will launch a North American tour.


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Willson, famous for penning *The Music Man* and *The Unsinkable Molly Brown*, adapted *Miracle on 34th Street* from the classic holiday film of the same name, starring Edmund Gwenn and Maureen O'Hara. *Miracle on 34th Street the Musical*, originally titled ***Here's Love***, opened on Broadway at the Shubert Theatre October 3, 1963, after two previews, and played for 338 performances, closing July 25, 1964.

The upcoming tour's designs and special effects will be rendered by ARDA Studio, which is comprised of Anita LaScala, Rob Bissinger, and an ever-evolving team of hand and digital artists.

Miracle on 34th Street will be represented by Creative Booking Agency. Tour dates, casting, and further creative team members will be announced at a later time.

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